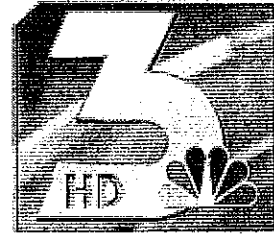


**ORDER**

KSNV

**Orders**  
**Order / Rev:** 104403  
**Alt Order #:** 06832083  
**Product Desc:** HELLER FOR SENATE  
**Estimate:**  
**Flight Dates:** 10/10/12 - 10/16/12  
**Original Date / Rev:** 07/18/12 / 10/09/12  
**Order Type:** GENERAL

**Primary AE:** Amy McCreary  
**Sales Office:** BLPHI  
**Sales Region:** National

**Agency**  
**Name:** Strategic Media Services, Inc.  
**Buying Contact:**  
**Billing Contact:**  
 3299 K St. NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Heller, Dean for U.S. Senate *Revised*  
**Demographic:** A35+  
**Product Codes:** PLC01  
**Priority:** SELECT PRIORITY CODE  
**Revenue Codes:** POLITICAL/AGY, PCAN, GEN

**New Business Thru:**  
**Order Separation:** 00:05:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/16/12	82	\$51,425.00	\$43,711.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	82	\$51,425.00	\$43,711.25	0.00
<b>Totals</b>	<b>82</b>	<b>\$51,425.00</b>	<b>\$43,711.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KSNV	29%	\$51,425.00
Market	100%	\$177,327.59

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$46,105.17
KLVS	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	18%	\$31,918.97
KTUD	1%	\$1,773.28
KVVU	24%	\$42,558.62
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$3,546.55

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/10/12	10/12/12	M-F 5-6a WakeUp w/WagM	5-6a		--WTF--	:30	6	\$300.002		0.00	NM	2	\$600.00
M-F 5-6a WakeUp w/Wagners															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/08/12	10/14/12	--WTF--		2		\$300.00		0.00					

Order / Rev: 104403  
 Alt Order #: 06832083  
 Flight Dates: 10/10/12 - 10/16/12

Advertiser: Heller, Dean for U.S. Senate  
 Product Desc: HELLER FOR SENATE  
 Estimate: KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/10/12	10/12/12	M-F 5-6a WakeUp w/Wa M-F 5-6a WakeUp w/Wagners	CM	5-6a	--WTF--	:30	6	\$300.002		0.00	NM	2	\$600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--WTF--					2	\$300.00		0.00			
E 2	KSNV	10/15/12	10/16/12	M-F 5-6a WakeUp w/Wa M-F 5-6a WakeUp w/Wagners	CM	5-6a	MT-----	:30	4	\$300.002		0.00	NM	2	\$600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MT-----					2	\$300.00		0.00			
E 3	KSNV	10/15/12	10/16/12	M-F 6-7a WakeUp w/Wa M-F 6-7a WakeUp w/Wagners	CM	6-7a	MT-----	:30	4	\$450.002		0.00	NM	2	\$900.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MT-----					2	\$450.00		0.00			
E 4	KSNV	10/10/12	10/12/12	M-F 6-7a WakeUp w/Wa M-F 6-7a WakeUp w/Wagners	CM	6-7a	--WTF--	:30	6	\$450.002		0.00	NM	2	\$900.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--WTF--					2	\$450.00		0.00			
E 5	KSNV	10/10/12	10/12/12	Today Show Today Show	CM	658a-9am	--WTF--	:30	6	\$600.002		0.00	NM	3	\$1,800.00
TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--WTF--					3	\$600.00		0.00			
E 6	KSNV	10/15/12	10/16/12	Today Show Today Show	CM	658a-9am	MT-----	:30	4	\$600.002		0.00	NM	1	\$600.00
TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MT-----					1	\$600.00		0.00			
E 7	KSNV	10/15/12	10/16/12	M-F Today Show II 3rd H M-F Today Show II	CM	9-10a	MT-----	:30	2	\$275.002		0.00	NM	2	\$550.00
TODAY 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MT-----					2	\$275.00		0.00			
E 8	KSNV	10/10/12	10/12/12	M-F Today Show II 3rd H M-F Today Show II	CM	9-10a	---TF--	:30	3	\$275.002		0.00	NM	2	\$550.00
TODAY 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---TF--					2	\$275.00		0.00			
E 9	KSNV	10/10/12	10/12/12	M-F Today Show III 4th H Today 4th Hour	CM	10am-11am	--WT---	:30	2	\$225.002		0.00	NM	2	\$450.00
TODAY 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--WT---					2	\$225.00		0.00			
E 10	KSNV	10/15/12	10/16/12	M-F Today Show III 4th H Today 4th Hour	CM	10am-11am	-T-----	:30	1	\$225.002		0.00	NM	1	\$225.00
TODAY 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$225.00		0.00			
E 11	KSNV	10/15/12	10/16/12	Rachael Ray Rachael Ray	CM	11am-12pm	M-----	:30	1	\$225.002		0.00	NM	1	\$225.00
RR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$225.00		0.00			
E 12	KSNV	10/10/12	10/12/12	Rachael Ray Rachael Ray	CM	11am-12pm	---TF--	:30	2	\$225.002		0.00	NM	2	\$450.00
RR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---TF--					2	\$225.00		0.00			
E 13	KSNV	10/10/12	10/12/12		CM	12-1230pm	--W----	:30	1	\$275.002		0.00	NM	1	\$275.00

Order / Rev: 104403  
 Alt Order #: 06832083  
 Flight Dates: 10/10/12 - 10/16/12

Advertiser: Heller, Dean for U.S. Senate  
 Product Desc: HELLER FOR SENATE  
 Estimate: KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Noon News Noon News NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 --W---- 1 \$275.00 0.00															
E 14	KSNV	10/15/12	10/16/12	Noon News Noon News	CM	12-1230pm	MT-----	:30	2	\$275.002		0.00	NM	2	\$550.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 MT----- 2 \$275.00 0.00															
E 15	KSNV	10/15/12	10/16/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	MT-----	:30	1	\$225.002		0.00	NM	1	\$225.00
AGENDAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 MT----- 1 \$225.00 0.00															
E 16	KSNV	10/10/12	10/12/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	--WTF--	:30	3	\$225.002		0.00	NM	3	\$675.00
AGENDAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 --WTF-- 3 \$225.00 0.00															
E 17	KSNV	10/10/12	10/12/12	Days of our Lives Days of our Lives	CM	1258p-2pm	--WT---	:30	2	\$275.002		0.00	NM	2	\$550.00
DAYS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 --WT--- 2 \$275.00 0.00															
E 18	KSNV	10/15/12	10/16/12	Days of our Lives Days of our Lives	CM	1258p-2pm	MT-----	:30	2	\$275.002		0.00	NM	2	\$550.00
DAYS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 MT----- 2 \$275.00 0.00															
E 19	KSNV	10/15/12	10/16/12	The Doctors The Doctors	CM	2pm-3pm	-T-----	:30	1	\$225.002		0.00	NM	1	\$225.00
DRS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 -T----- 1 \$225.00 0.00															
E 20	KSNV	10/10/12	10/12/12	The Doctors The Doctors	CM	2pm-3pm	---TF--	:30	2	\$225.002		0.00	NM	2	\$450.00
DRS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 ---TF-- 2 \$225.00 0.00															
E 21	KSNV	10/10/12	10/12/12	Dr. Phil Dr Phil	CM	3-4p	--W----	:30	1	\$300.002		0.00	NM	1	\$300.00
PHIL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 --W---- 1 \$300.00 0.00															
E 22	KSNV	10/15/12	10/16/12	Dr. Phil Dr Phil	CM	3-4p	MT-----	:30	2	\$300.002		0.00	NM	2	\$600.00
PHIL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 MT----- 2 \$300.00 0.00															
E 23	KSNV	10/15/12	10/16/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	MT-----	:30	2	\$450.002		0.00	NM	2	\$900.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 MT----- 2 \$450.00 0.00															
E 24	KSNV	10/10/12	10/12/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	--W-F--	:30	2	\$450.002		0.00	NM	2	\$900.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 --W-F-- 2 \$450.00 0.00															
E 25	KSNV	10/10/12	10/12/12		CM	4-5pm	--WT---	:30	3	\$450.002		0.00	NM	2	\$900.00

Advertiser: Heller, Dean for U.S. Senate  
Product Desc: HELLER FOR SENATE  
Estimate:

**KSNV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				NEWS 3 at 4 (1 HOUR)											
				4PM NEWS (1 hour)		(4:30 PM-5:00 PM)									
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/08/12	10/14/12	--WT---		2			\$450.00	0.00					
E 26	KSNV	10/15/12	10/16/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	MT-----	:30	2	\$450.00	2	0.00	NM	2	\$900.00
				4PM NEWS (1 hour)		(4:30 PM-5:00 PM)									
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/15/12	10/21/12	MT-----		2			\$450.00	0.00					
E 27	KSNV	10/15/12	10/16/12	M-F Early News	CM	5-630p	-T-----	:30	1	\$900.00	2	0.00	NM	1	\$900.00
				M-F Early News											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/15/12	10/21/12	-T-----		1			\$900.00	0.00					
E 28	KSNV	10/10/12	10/12/12	M-F Early News	CM	5-630p	--WTF--	:30	3	\$900.00	2	0.00	NM	3	\$2,700.00
				M-F Early News											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/08/12	10/14/12	--WTF--		3			\$900.00	0.00					
E 29	KSNV	10/10/12	10/12/12	M-F Jeop/Wheel	CM	630-730pm	--WTF--	:30	3	\$750.00	2	0.00	NM	3	\$2,250.00
				M-F Jeopardy/Wheel of Fortune											
JEP/WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/08/12	10/14/12	--WTF--		3			\$750.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
5	KSNV	10/08/12-10/14/12	M-F Jeop/Wheel			630-730pm	--WThF----	:30		<del>(\$750.00)</del>	0.00	NM			
See MG 29.9															
[will mg again]															
9	KSNV	10/11/12-10/11/12	SIGN ON-SIGN OFF			5a-459a	(9:30 PM-10:30 PM)---Th-----	:30		\$750.00	0.00	NM			
Ⓜ MG for 29.5 10/11															
[inv code]															
E 30	KSNV	10/15/12	10/16/12	M-F Jeop/Wheel	CM	630-730pm	MT-----	:30	1	\$750.00	2	0.00	NM	1	\$750.00
				M-F Jeopardy/Wheel of Fortune											
JEP/WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/15/12	10/21/12	MT-----		1			\$750.00	0.00					
E 31	KSNV	10/15/12	10/16/12	FacetoFace/Ralston Rep	CM	730-758pm	MT-----	:30	2	\$450.00	2	0.00	NM	2	\$900.00
				Face to Face w/ J.Ralston											
FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/15/12	10/21/12	MT-----		2			\$450.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KSNV	10/15/12-10/21/12	FacetoFace/Ralston Report			730-758pm	MT-----	:30		<del>(\$450.00)</del>	0.00	NM			
See MG 31.3															
[PGM CHG = NBC DEBATE]															
3	KSNV	10/16/12-10/16/12	RALSTON in PRIME			8-11pm	-T-----	:30		\$450.00	0.00	NM			
Ⓜ MG for 31.1 10/16															
[INV CODE]															
E 32	KSNV	10/10/12	10/12/12	FacetoFace/Ralston Rep	CM	730-758pm	--W-F--	:30	2	\$450.00	2	0.00	NM	2	\$900.00
				Face to Face w/ J.Ralston											
FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/08/12	10/14/12	--W-F--		2			\$450.00	0.00					
E 33	KSNV	10/11/12	10/11/12	M-F News 3 at Eleven	CM	11pm-1135pm	---T---	:30	1	\$775.00	2	0.00	NM	1	\$775.00
				M-F News 3 at Eleven											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/08/12	10/14/12	---T---		1			\$775.00	0.00					
E 34	KSNV	10/15/12	10/15/12	M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$775.00	2	0.00	NM	1	\$775.00
				M-F News 3 at Eleven											

Advertiser:	<u>Heller, Dean for U.S. Senate</u>	
Product Desc:	<u>HELLER FOR SENATE</u>	KSNV
Estimate:		

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week: 10/15/12		10/21/12	M-----			1	\$775.00			0.00					
E 35	KSNV	10/15/12	10/16/12	The Tonight Show Tonight Show	CM	1135p-1237a	MT-----	:30	2	\$275.00	2	0.00	NM	2	\$550.00
TON SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week: 10/15/12		10/21/12	MT-----			2	\$275.00			0.00					
E 36	KSNV	10/10/12	10/12/12	The Tonight Show Tonight Show	CM	1135p-1237a	--W-F--	:30	2	\$275.00	2	0.00	NM	2	\$550.00
TON SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week: 10/08/12		10/14/12	--W-F--			2	\$275.00			0.00					
E 39	KSNV	10/12/12	10/12/12	Fri 10-11p Friday Prime 10-11pm	CM	10-11pm	-----F--	:30	1	\$2,100.00	1	0.00	NM	1	\$2,100.00
DATELINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week: 10/08/12		10/14/12	-----F--			1	\$2,100.00			0.00					
E 41	KSNV	10/13/12	10/13/12	News 3 Sunrise - SATURDAY News 3 Sunrise SATURDAY	CM	6a-7a	-----S-	:30	1	\$225.00	1	0.00	NM	1	\$225.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week: 10/08/12		10/14/12	-----S-			1	\$225.00			0.00					
E 42	KSNV	10/13/12	10/13/12	Saturday Today Saturday Today	CM	7a-9am	-----S-	:30	1	\$325.00	1	0.00	NM	1	\$325.00
SAT TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week: 10/08/12		10/14/12	-----S-			1	\$325.00			0.00					
E 43	KSNV	10/13/12	10/13/12	News 3 Today - SATURDAY News 3 Today - SAT	CM	9am-930am	-----S-	:30	1	\$300.00	1	0.00	NM	1	\$300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week: 10/08/12		10/14/12	-----S-			1	\$300.00			0.00					
E 44	KSNV	10/13/12	10/13/12	Sa-Su Early News Sa-Su Early News	CM	5pm-630pm	-----S-	:30	2	\$450.00	2	0.00	NM	2	\$900.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week: 10/08/12		10/14/12	-----S-			2	\$450.00			0.00					
E 45	KSNV	10/13/12	10/13/12	Weekend Jeopardy/Wheel WKND Jeop/Wheel	CM	630-730pm	-----S-	:30	1	\$375.00	1	0.00	NM	1	\$375.00
JEPIWHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week: 10/08/12		10/14/12	-----S-			1	\$375.00			0.00					
E 46	KSNV	10/13/12	10/13/12	Saturday Night Live Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$750.00	1	0.00	NM	1	\$750.00
SNL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week: 10/08/12		10/14/12	-----S-			1	\$750.00			0.00					
E 47	KSNV	10/14/12	10/14/12	News 3 Sunrise - SUNDAY News 3 Sunrise SUNDAY	CM	6a-7a	-----S	:30	1	\$225.00	1	0.00	NM	1	\$225.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week: 10/08/12		10/14/12	-----S			1	\$225.00			0.00					
E 48	KSNV	10/14/12	10/14/12	Sunday Today Sunday Today	CM	7a-8am	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week: 10/08/12		10/14/12	-----S			1	\$500.00			0.00					
E 49	KSNV	10/14/12	10/14/12	Meet the Press Meet the Press	CM	8a-9am	-----S	:30	1	\$1,900.00	1	0.00	NM	1	\$1,900.00
MTP															

Order / Rev: 104403  
 Alt Order #: 06832083  
 Flight Dates: 10/10/12 - 10/16/12

Advertiser: Heller, Dean for U.S. Senate  
 Product Desc: HELLER FOR SENATE  
 Estimate: KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 49	KSNV	10/14/12	10/14/12	Meet the Press Meet the Press	CM	8a-9am	-----S	:30	1	\$1,900.00	2	0.00	NM	1	\$1,900.00
MTP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12		10/14/12	-----S	1		\$1,900.00		0.00							
E 50	KSNV	10/14/12	10/14/12	News 3 Today Wknd News 3 Today	CM	9a-930am	-----S	:30	1	\$250.00	2	0.00	NM	1	\$250.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12		10/14/12	-----S	1		\$250.00		0.00							
E 51	KSNV	10/14/12	10/14/12	Chris Matthews 9:30AM Chris Matthews SUN 9:30am	CM	9:30a-10a	-----S	:30	1	\$375.00	2	0.00	NM	1	\$375.00
CM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12		10/14/12	-----S	1		\$375.00		0.00							
E 52	KSNV	10/14/12	10/14/12	NFL Pre-Game / FNA NFL Pre-Game	CM	1p-530pm	-----S	:30	1	\$1,600.00	2	0.00	NM	1	\$1,600.00
FNIA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12		10/14/12	-----S	1		\$1,600.00		0.00							
E 53	KSNV	10/14/12	10/14/12	NFL Football NFL Football	CM	1P-9PM	-----S	:30	1	\$8,000.00	2	0.00	NM	1	\$8,000.00
SNF															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12		10/14/12	-----S	1		\$8,000.00		0.00							
E 54	KSNV	10/14/12	10/14/12	NFL End of Game Break NFL End of Game Break	CM	1p-9p	-----S	:30	1	\$6,500.00	2	0.00	NM	1	\$6,500.00
NFL POSTGAME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12		10/14/12	-----S	1		\$6,500.00		0.00							
E 55	KSNV	10/14/12	10/14/12	Sports Night in Las Vegas Sports Night in Las Vegas	CM	Sun 1135p-1200a	-----S	:30	1	\$200.00	2	0.00	NM	1	\$200.00
SPORTS NIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12		10/14/12	-----S	1		\$200.00		0.00							
													Totals	82	\$51,425.00